Help is available

A person with single-sided deafness – a typical effect of acoustic neuroma – can have difficulty being able to understand speech over background noise, and he or she may have difficulty localising the direction of footsteps, traffic or a ringing telephone. Baha® transmits sound from the damaged side directly to the functioning inner ear on the other side. By doing so, Baha helps overcome the negative impact of single-sided deafness, can improve speech understanding and provide 360-degree sound awareness.4

As the leading global expert in implantable hearing solutions, Cochlear is dedicated to bringing the gift of sound to people all over the world. For thirty years, Cochlear has pioneered this technology, helping more than a quarter of a million people reconnect to their families and friends. Along with the industry’s largest investment in research and development, we continue to partner with leading international researchers and hearing professionals, ensuring that we are at the forefront of hearing science. For our customers, that means access to our latest technologies throughout their lives, and the ongoing support they need. That is why seven out of ten people worldwide who choose a cochlear implant choose Cochlear as their hearing partner.

REFERENCES

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The importance of hearing

Hearing loss can affect virtually every aspect of a person’s life, from appreciation of nature, the arts and entertainment to personal and professional relationships. A limited ability to discern sounds can lead to social isolation, career roadblocks and diminished enjoyment of one’s retirement years. Studies show that anxiety and depression are more pronounced among individuals with hearing loss.

Acoustic neuroma affects around one in every 100,000 people yearly. In many cases, modern microsurgical techniques offer safe and effective removal of acoustic neuroma tumours, but this treatment often leads to a profound hearing loss, also known as single-sided deafness, in the affected ear.

Hearing with Baha

The Cochlear™ Baha® System makes use of the body’s natural ability to hear sound through vibrations. To bypass a damaged inner ear caused by acoustic neuroma, Baha sends sound through the bone directly to the functioning inner ear on the other side. Baha reroutes the sound – naturally.

For more than 30 years, Baha has connected people to the world of sound. Trusted by more than 80,000 users worldwide, there is an abundance of clinical evidence supporting the benefits of Baha.

In the United States and Canada, the placement of a bone-anchored implant is contraindicated in children below the age of 5.

Find out more about the benefits of Baha® To find out how to gain better access to hearing you should contact a health care professional. To locate a health care professional in your area visit: www.cochlear.com.

“My life changed completely. I took up projects again that I had neglected, such as my English studies”

Jesus