Help is available

A person with single-sided deafness can have difficulty being able to understand speech over background noise, and he or she may have problems localising the direction of footsteps, traffic or a ringing telephone. Baha® transmits sound from the damaged side directly to the functioning inner ear on the other side. By doing so, Baha helps overcome the negative impact of single-sided deafness, can improve speech understanding and provide 360-degree sound awareness.5

Deaf in one ear

As the global leader in hearing solutions, Cochlear is dedicated to bringing the gift of sound to people all over the world. With our hearing solutions, Cochlear has reconnected over 230,000 people to their families, friends and communities in more than 100 countries.

Along with the industry’s largest investment in research and development, we continue to partner with leading international researchers and hearing professionals, ensuring that we are at the forefront in the science of hearing.

For the hearing impaired receiving any one of Cochlear’s hearing solutions, our commitment is that for the rest of their life they will Hear now. And always

REFERENCES

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Hearing with Baha®

The Cochlear™ Baha® System makes use of the body’s natural ability to hear sound through vibrations. To bypass a damaged inner ear, Baha sends sound through the bone directly to the functioning inner ear on the other side. Baha reroutes the sound – naturally.

Prolong hearing loss in one ear, also known as single-sided deafness, may be brought on by illnesses and other medical conditions, by exposure to loud noises, by trauma or by other factors that cannot be identified. The incidence of congenital single-sided hearing loss is around one in every 8,000 births.

In the United States and Canada, the placement of a bone-anchored implant is contraindicated in children below the age of 5.

To find out how to gain better access to hearing for you or your child, contact a health care professional. To locate a health care professional in your area visit: www.cochlear.com.

Find out more about the benefits of Baha®

“my audiologist gave me some information about Baha. i tested it, and it attracted me right away”

Pauline, Baha user, France

For more than 30 years, Baha has connected people to the world of sound. Trusted by more than 80,000 users worldwide, there is an abundance of clinical evidence supporting the benefits of Baha.6-10

The importance of hearing

Hearing loss can affect virtually every aspect of a person’s life. From appreciation of nature, the arts and entertainment to personal and professional relationships. A limited ability to discern sounds can have a negative impact on a child’s intellectual and emotional development, while loss of normal hearing later in life can lead to social isolation, career roadblocks and diminished enjoyment of one’s retirement years.1

Studies show that anxiety and depression are more pronounced among individuals with hearing loss.3

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